

# The Qroople Advantage: Your Brand's Global Advertising Opportunity

## Subject: Invitation to Partner with Qroople for Global Brand Visibility

Dear [Client Name],

I would like to set up a meeting to discuss a unique and powerful advertising opportunity with your company. Qroople, a groundbreaking online real estate concept, offers a new medium to significantly enhance your brand's consumer awareness, locally and internationally.

Our clients effectively utilize Qroople as a dynamic platform to boost brand visibility, which, as a natural result, drives sales. The following provides a concise overview of how Qroople can serve as a powerful advertising vehicle for your company.

**Reach Bigger, More Exclusive Markets, and Boost Awareness** Qroople is the world's first online and most valuable real estate cashback coupon. Developed in Stellenbosch, South Africa—often referred to as the "Silicon Valley" of the country—our platform is now operational in 197 countries after eight years of extensive testing and development. Qrooples are unique real estate cashback coupons that consumers find and attach to real estate contracts. This action leaves a permanent online link to your brand on their devices worldwide, ensuring lasting exposure.

**An Unparalleled Global Audience** By advertising on Qroople, your company gains access to a highly valuable and targeted audience. We attract a diverse range of high-quality consumers and industry professionals, including:

- **Real Estate Professionals:** Agents, brokers, property developers, and conveyancers.
- **Financial Services:** Banks, lenders, mortgage, and insurance companies.
- **Property Market Participants:** Buyers and sellers across all sectors.

With over **40 million Qrooples globally** and a growing presence in key markets such as India, South Africa, the United States, and the United Kingdom, your brand is positioned to reach millions. For example, our platform features a New York City Qroople valued at \$800,000,000 (USD) with a cashback of \$7,200,000 (USD), demonstrating the scale and value of transactions we attract.

**Transparent Performance and Exclusive Partnerships** We believe in transparency and data-driven results. Qroople provides you with a monthly performance report, detailing total online logo views, so you can measure the impact of your advertising investment. We are experts in online marketing and use our digital skills to drive high-quality traffic directly to your brand. We invite you to be one of our exclusive advertisers on all Qrooples, whether they are viewed, downloaded, or printed, locally or globally.

**Advertising Packages** We offer a range of advertising packages designed to meet your specific needs. Please find a more detailed overview in the attached documents.

- **Package One:** R 100,000.00 ZAR (excl. VAT) per month, per country, per logo, per slot. This includes online advertising across social media and the internet.
- **Package Two:** R 10,000,000.00 ZAR (excl. VAT) per month, per country, per logo, per slot. This premium package includes all traditional offline advertising channels (radio, television, print media) in addition to extensive online campaigns.

We trust that Qroople will soon become a dominant force in the international real estate market.

Please find the following documents attached for your review:

- Logo position
- Advertising agreement

I am looking forward to your reply at your earliest convenience to schedule a meeting and discuss how Qroople can benefit your business.

Kind regards,

Qroople (Pty) Ltd.

Co Reg Nr 2018/294368/07

[Your Contact Information]

qroople.com